



# **The Director Climate Journey 2022**

Standard fee: 1,750 EUR VAT excl,

Standard fee: for GUBERNA or the Shift members: 1,625 EUR VAT excl.

Early Bird fee: 1,575 EUR VAT excl. when applying before 30/08/2022

Early Bird fee: for GUBERNA or the Shift members: 1,525 EUR VAT excl, before 30/08/2022

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## **Program:**

Session	Торіс	Date / Location	Guest Speaker
Pre- session	Pre-readings will be sent in advance	Prior to 29 September 2022	n/a
#1	Role of the Boards for effective climate governance. Discussion of Board Climate Scan.	- 29 Sept, 13:00 -17:00 - Museum of Natural Sciences, Brussels	– Mr. Philippe Joubert (in collaboration with Earth on Board)
#2	Climate context: Sciences, causes, emissions, impacts and implications	- 4 October, 17:00-19:00 - Online (Zoom)	– Dr Eric Lambin – Special Q&A
#3	Climate context: policy & regulation, reporting & disclosure	- 18 October, 17:00-19:00 - Online (zoom)	– Mr Thomas Dodd, Team Leader, Sustainability Reporting at European Commission
#4	Forest & Climate walk then casual team dinner	– 8 November, 14:00-18:00 – Bosmuseum Groenendael	– Mr Eloi Glorieux – Team casual snack & debriefing
#5	Climate context: Sustainable finance, its ecosystem and changes in credit / investing/green bonds	- 22 November, 17:00-19:00 - Online (zoom)	– Dr David Veredas
#6	Business Strategy & Transformation	- 8 December, 17:00-19:00 - Online (zoom)	– Mr Aubry Pierre
#7	Wrapping-up: - Activating your Board(s) - Graduation Ceremony!	- 13 December, 14:00-18:00 - (tbc)	– Dr Celia Julia Sapart – Guest-Speaker TBC
10 months	Engage with the journey alumni community: quarterly chats on ad hoc topics & online secured forum to seek advice and share lessons learned	Ongoing	n/a
#8	Follow-up & peer-sharing session: review results of second Board Climate Scan, share your journey, peer-to-peer advice & support	– June 2023 – In-person	– Mr Antoine Henry de Frahan – Team debriefing

All the sessions will be facilitated by Mr. Antoine Henry de Frahan (Author, Speaker and Coach)





## **Guest speakers:**



### Mr. Philippe Joubert

Philippe Joubert is Founder & CEO of Earth on Board, Senior Advisor and Special Envoy for Energy and Climate for the World Business Council for Sustainable Development (WBCSD) and is the Chair of the Advisory Board of the Cambridge Institute for Sustainability Leadership where he is a Fellow. He is also Senior Advisor for International Development at World Energy Council (WEC). He acts as an advisor to Governments and CEOs of several major global companies on sustainable development and sits on various boards and advisory boards as a Non-Executive Director. Previously, Joubert was President of Alstom Power and Deputy-CEO of Alstom Group and Chair of the Prince of Wales's Corporate Leaders Group.

Read more (Wikipedia)



#### Dr. Eric Lambin

Eric Lambin, a geographer and environmental scientist, divides his time between University of Louvain and Stanford University, where he occupies the Ishiyama Provostial Professorship at the School of Earth, Energy & Environmental Sciences and the Woods Institute for the Environment. His research tries to better understand the causes and impacts of land use changes in different parts of the world. He was Chair of the international scientific project Land Use and Land Cover Change (LUCC) from 1999 to 2005. He was awarded the 2014 Volvo Environment Prize and the 2019 Blue Planet Prize. His current research focuses on how globalization affects land use and how private and public policies can reduce or even reverse tropical deforestation. He published several broad audience books, including "An Ecology of Happiness" (University of Chicago Press, 2012). Dr. Lambin has been appointed chief scientific advisor to the European Commission in May 2021. Read more (Wikipedia)



#### **Mr Thomas Dodd**

Tom Dodd is Team Leader, Sustainability Reporting, European Commission. Since 2018 Tom Dodd has been team leader for sustainability reporting in the European Commission's Directorate-General for Financial Stability, Financial Services and Capital Markets Union (DG FISMA). He started his career in the European Commission in 1996, managing humanitarian aid to various African countries. After four years in the European Commission Delegation in Nicaragua, he then worked on EU policy on corporate social responsibility, and subsequently on the bioeconomy and bio-based industries. He studied at the University of Edinburgh and at the College of Europe in Bruges.







#### Dr. David Veredas

David Veredas is Professor of Financial Markets at Vlerick Business School. He has developed teaching and research expertise in financial markets and insurance (in particular in financial risks and vast dimensional and complex financial systems) as well as sustainable finance. His knowledge ranges from regulation of the financial service industry to mathematical finance, which he uses for both teaching and research

David is a founding member of the Society for Financial Econometrics (based at Stern School of Business in New York) and an elected member of the European Shadow Financial Regulatory Committee. Among other research visits, he spent one semester at NYU Stern School of Business. Professor David Veredas is a usual writer of policy documents and opinion pieces in general public newspapers.

Read more (Vlerick Business School)



#### Mr. Aubry Pierre

Aubry Pierre is Senior Partner at L E K Consulting and Non-Executive Director. He is a trusted advisor to Boards and CEOs on their most strategic issues, serving listed, family and private equity owned firms. He focuses on helping them articulate powerful growth strategies and defining the governance & organisational strategy necessary to execute successfully. Aubry is a pioneer in helping businesses embrace climate change. He supported the €37Bn Nordic Investment Bank in articulating its new mandate to provide financing for investments that generate long-term environmental impact, and developed the framework to thoroughly assess all projects for their sustainability merits. Aubry is a member of L E K Consulting's Global Sustainability Board, and serves multiple companies on sustainability strategy. He is Chairman of ALCEA, a Swiss foundation supporting innovation and entrepreneurship, as well as a Member of the Supervisory Board of Investment Funds active in weather technology and bio-based solutions. He is a frequent author of the Harvard Business Review and other publications, and teaches Strategy at INSEAD's Advanced Strategy for Directors programme. Aubry is a University of Chicago's Booth School of Business MBA and **INSEAD IDP Certified Director** 



#### Mr. Eloi Glorieux

Eloi Glorieux worked for nearly 40 years in the peace and environmental movement, including at Greenpeace, where he held the position of campaign manager.

He is a board member at vzw Natuurgroepering Zoniënwoud (www.ngz.be).

Since 2018, he has been a certified Nature Guide. He guides nature, climate & biodiversity walks in and around the Soignes Forest.







### Dr. Célia Julia Sapart

Célia Sapart is a Swiss climate scientist, specialist in greenhouse gas emissions and historical climate reconstructions.

After 13 years of academic research (Universiteit Utrecht, ULB, FNRS), including several long expeditions to polar regions, Célia has now engaged at the front line of climate action in becoming Director Communications and Climate Science at CO2 Value Europe.

This EU non-profit organization is solutions-oriented for the industry and promotes the development of a carbon circular economy based on CO2 utilization in order to decarbonise the industry and reach zero to negative emission targets.



## Mr. Antoine Henry de Frahan

After studying medical sciences and law (University of Brussels and Columbia University), Antoine practiced law as an attorney (Cleary Gottlieb and Linklaters) and as an international in-house lawyer at Engie. After ten years of legal practice, Antoine had a major career change and started his own coaching business in 2000. Since then, he has led many coaching, speaking, facilitation, and training assignments for clients ranging from leading international companies to professional service firms, international associations and more.

He is the Chair of EGN (Executive Global Network) for networking groups of senior executives as well as a seasoned facilitator at large conferences (audience of 1.500+) in particular on sustainability and climate change topics.

Antoine is also a lecturer at Edhec Business School (France), a published author, and a visual artist and public speaker.

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