

DIRECTOR CLIMATE JOURNEY



David is making sure you understand carbon taxes and markets – and think critically about them.

“Business as usual” is no longer an option for companies. They need to factor sustainability issues into their strategic thinking – and climate change in particular. Their boards have a significant role to play in ensuring effective climate governance.

This programme helps directors to develop the knowledge, tools and network they need to understand climate risks and opportunities – and act on them. It’s brought to you by Vlerick Business School and Chapter Zero Brussels.



FOR WHOM?

This programme is designed for directors who are on the board of a profit or non-profit organisation. We recommend two directors from each company apply – to develop a shared approach and provide mutual support.

If you’re an aspiring board member, you may be able to apply. Please get in touch to discuss.

ADDED VALUE FOR YOU AND YOUR COMPANY

- Become climate-competent in a safe, confidential space
- Learn from experts in climate, corporate governance and business
- Build a network of like-minded peers to share ideas and experiences with
- Continue your journey after the programme ends with regular discussions, an online forum and one-year review

PROGRAMME DESIGN

This blended programme combines 2 live online sessions and 4 in-person sessions. Through expert presentations, group discussions, curated reading lists and simulations, you'll gain the knowledge and tools you need to strategically debate climate risks and opportunities.

SESSION 1

THE EVOLVING ROLE OF BOARDS IN THE CONTEXT OF CLIMATE CHANGE

- Understand how climate change is changing the traditional role of the board of directors
- Explore the existing or upcoming sustainability-related disruptions for business models
- Understand how the role companies play regarding environmental and social issues is fundamentally changing the nature of board duties, and potentially exposing directors

SESSION 2

CLIMATE CONTEXT: SCIENCE, CAUSES, IMPACTS AND IMPLICATIONS (ONLINE)

- Gain a global overview of the physics of climate change and the consequences it presents
- Explore the technologies and solutions that could help prevent a climate disaster

SESSION 3

BUILDING AND EXECUTING A CLIMATE STRATEGY

- Discover how materiality and stakeholder engagement can help to set sustainability priorities and targets
- Receive practical advice and resources to build effective climate strategies
- Learn how to move from emission targets to an integrated environmental strategy
- Explore the role of carbon markets in reducing emissions
- Discover how boards can affect the strategic decision of paying for pollution or investing in low carbon technology

SESSION 4

FOREST AND CLIMATE WALK

- Explore the implications of climate change on Belgium's Sonian forest with an expert guide
- Dive into the benefits of protecting forest ecosystems in the fight against climate change

SESSION 5

ACHIEVING NET ZERO (ONLINE)

- Ensure that your company is ready to move towards action on climate change.
- Discuss commonly misunderstood concepts around climate target setting
- Learn how to avoid greenwashing and ensure credible targets and action plans
- Explore relevant regulations and stakeholder initiatives that board members should be aware of and learn from emission reduction case studies from key sectors

SESSION 6

LEADERSHIP FROM THE BOARD, INDIVIDUAL ACTION AND GRADUATION CEREMONY

- Learn frameworks and guiding questions that can help motivate your board to act on climate change
- Take part in a board simulation to debate a climate strategy
- Learn best practice in climate governance through an inspirational testimony
- Learn how governance in times of change requires new skills, new regulations and innovative thinking to identify opportunities and avoid risks
- Apply the insights you've gained to a plan for your companies

MEET YOUR EXPERTS

- **Xavier Baeten** teaches on various programmes at Vlerick. He is particularly interested in the implications of digital transformation and corporate sustainability on rewards.
- **Kerstin Fehre** specialises in strategy and teaches on various programmes at Vlerick. Her work focuses on how to link sustainability to company strategy.
- **Eloi Glorieux** has more than 40 years' experience in the peace and environmental movement. He is now a certified nature guide.
- **Philippe Joubert** is Founder and CEO of Earth on Board and an experienced advisor on sustainable development.
- **Dr Eric Lambin** is a geographer and environmental scientist. His research focuses on the causes and impacts of land use across the world.
- **David Veredas** is Professor of Financial Markets at Vlerick. He is an expert in sustainable finance.
- **Andrew Griffiths** is Director of Policy & Partnerships at Planet Mark and Chair of the Sustainability Taskforce - Institute of Directors
- **Sandra Gobert** is Executive Director at GUBERNA, an independent organisation and a platform for the exchange of knowledge and experience in the field of Corporate Governance.

PRACTICAL INFO

REGISTRATION

1. Complete your application form
2. Pay your fees to confirm your place

ANY QUESTIONS?

Please contact:



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FINANCIAL BENEFITS FOR YOU?

There is a 10% discount for members of one of our partner organisations:
Guberna, Women on Board, The Belgian Alliance for Climate Action, Belgian Family Business Network, IGMO, Vlerick Alumni and existing Chapter Zero Brussels members.

If you are not a member of Chapter Zero Brussels, you'll get your first six months' membership free when you join the programme.

REGISTER NOW

<https://www.chapterzerobrussels.eu/director-climate-journey>

The screenshot shows the website for 'The Director Climate Journey' program. The header includes the Chapter Zero Brussels logo and navigation links: ABOUT US, DIRECTOR CLIMATE JOURNEY, EVENTS, KNOWLEDGE HUB, JOIN US, and a LinkedIn icon. The main content area features a large image of a mountain landscape with the title 'THE DIRECTOR CLIMATE JOURNEY' in bold blue letters. Below the title, there is a description: 'This is our flagship climate training & networking program for directors and full boards. It includes 8 workshops and a site visit professionally facilitated and supported by recognized experts and thought leaders.' To the right, it says 'Starts 21 September 2023' with a calendar icon and 'Brussels' with a location pin icon. A green 'Register' button is visible. At the bottom, it states 'So far four cohorts of the Director Climate Journey have been successfully filled. The next cohort starts in September 2023. Register below!'. Below the main content, there is a partnership statement: 'This programme is organized in partnership with Vlerick Business School' with the Vlerick Business School logo.